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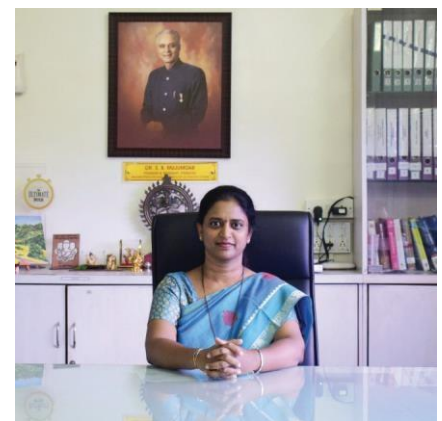
## About

### **SYMBIOSIS CENTER FOR MANAGEMENT & HUMAN RESOURCE DEVELOPMENT (SCMHRD)**

is a premier institute honing world class leaders and entrepreneurs. Established in 1993, SCMHRD's MBA program is one of the most prestigious programs in India. It is the first B-School in Pune and one among only 5% B-Schools in the world to have been accorded the prestigious AACSB Accreditation. It follows a rigorous peer-review process which ensures that business schools meet the highest standards of excellence in teaching, research, curriculum, and learner success. SCMHRD specializes in producing quality talent in the fields of HR, Marketing, Finance, Operations, Infrastructure Development & Management and Business Analytics.

## Message from Director

In this era of rapid changes, organizations are faced with the steep challenge of trying to cope with the changing circumstances. We at SCMHRD understand this dimensional drift that the organizations are faced with. Hence, it remains our constant endeavour to augment ourselves in being of assistance to organizations at this juncture. Our well rounded strategy of continuous research and industry partnership lays the foundation of our approach to Management Development Programmes.



**Dr. Netra Neelam**  
Director, SCMHRD

## MDP @ SCMHRD



The MDP wing of SCMHRD delivers customized programs by taking the tougher route of diagnostic training and development schedules. The diagnostic approach though difficult is focused and yields maximum benefits. SCMHRD intends to add value through, 'Best Practices' and make a difference. Research forms an integral part of the whole process. The MDPs are need-based and the delivery models impact-based. Strong research base and industry exposure of SCMHRD faculty make them well equipped to deliver the competitive edge to the working executives.

## Programmes / Workshops Conducted :

Sr.	Workshop Title	Participants
1	i) Women in Leadership ii) Data Analytics for Decision Making iii) HR for Non-HR Managers iv) Fostering Innovation and Creativity v) Advanced MS Excel	Indian Oil Corporation Limited
2	Functional Capability Development Programme for Mid-level and Senior level Managers	Gudel India Pvt. Ltd.
3	i) Procurement and Supply Chain Management Training Programme ii) Project Management iii) Financial Management for Power Projects	Kalpataru Power Transmission Ltd./ Power Grid Company of Bangladesh
4	Nalanda - Functional Capability Development Programme for HR, Finance and IT	Adani Group
5	Programme on Financial Markets and Institutions	PNB Metlife
6	i) Analytics for Business Decisions ii) HR Analytics Using R	Open Programme
7	Personal Excellence for Jr. Management Cadre	HPCL
6	i) Supply Chain Management – planning for excellence ii) General Management Programme iii) Change Management and One-Voice Leadership training	Burckhardt compression (India) Pvt. Ltd.
9	Demand forecasting and Planning Inventory Management & Ware House Performance	Tata Chemicals Ltd.
10	Special Talent Recognition	Honeywell
11	Advanced Management Programme for Entrepreneurs	Thermax Ltd.

## Indicative Workshops for 2024-25:

Sr.	Workshop Title	Sr.	Workshop Title
1	Practicing Emotional Intelligence Skills: Managing Self and Others at Work and Life	15	B to B Pricing, Segmentation and Promotions
2	Know your FIRO-B Dimensions-Working Effectively in a Team	16	Business Plan and Business Model Canvas
3	Understanding Preferences- Know your Personality using Big Five Model	17	Demand forecasting, Macroeconomic Environment
4	Increased Team effectiveness using DiSC profiles	18	Marketing Fundamentals & Marketing of Services
5	Performance Management System	19	Service for B2B and B2C
6	Emotional Intelligence at Workplace	20	Consumer behaviour and Fundamentals of consumer decision making
7	Change Management	21	External Factors and Impact on Consumer Behaviour
8	Emotional Labour	22	Market Research Fundamentals
9	Group Dynamics	23	Source of Financing & Different Types of Project Financing
10	Supply Chain Management	24	Analyse and Allocate Risks arising in a Project Financing
11	Business Analytics	25	Capital Budgeting Analysis & Financial Statement Analysis
12	Contract Management	26	ESG Sustainable Finance & Climate Finance
13	Discriminant Analysis, Cluster Analysis	27	Financial Markets, Fixed Income Markets, Credit Ratings
14	Multiple Regression and Logistic Regression	28	Basics of Machine Learning





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**SCMHRD**



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ACCREDITED**

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